



Westfield Athletic Booster Club

A 501(C)(3) Non-Profit Organization

Dear Business Owner,

Each year the Westfield Athletic Booster Club creates an all-sports program that highlights students, student organizations and local businesses. We sell approximately 200 programs to parents and family members at each of our home football games. What that means for you is that your business ad will have the opportunity to be viewed and promoted multiple times at each home game. Your support for our Westfield Mustangs is extremely important to the school, our students and their parents as well. Therefore, we would like to invite you to advertise in our 2010 – 2011 all sports athletics program.

If you are a business who has previously purchased an ad with us, we would like to take this opportunity to invite you to advertise once again. We have enclosed a copy of your previous ad and if you would like the same one, we would be glad to add it to our program. If you would like to make changes, please make your necessary changes and return in the self addressed envelope we have enclosed and return with your new requirements and payment.

We are enclosing the Advertising Order/Invoice form. There is an ad space to fit everyone's needs and budget. Once you have chosen your ad type, we ask that you enclosed your company's "Ad Copy" or a Business Card and we will create your ad to your satisfaction. If you need any assistance or have any questions, please do not hesitate to email us with a return phone number and we will return your call as soon as possible.

Help us promote Mustang Pride for our 2010-2011 school year!

Please direct questions about the All Sports Program to Joanne Bradley at joanneb@springisd.org or Ina Hightower at inavett2000@yahoo.com

Thank You,

Ina Hightower
President



Westfield Athletic Booster Club

A 501(C)(3) Non-Profit Organization

Business Advertising Contract

2010 – 2011 Program

Deadline for Ads: August 6, 2010

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip Code: _____

PRICE SCHEDULE: ALL-SPORTS ATHLETIC SOUVENIR BOOKS

Inside Cover: B/W - \$375.00 Color: \$475.00 (Web Link and Certificate)

Back Cover: B/W - \$475.00 Color: \$525.00 (Web Link and Certificate)

Please call for availability for the above ads

Full Page (7.5" X 10") \$250.00 (Web Link and Certificate)

½ page (3.75" X 5") \$ 75.00

¼ page (3.75" X 2.5") \$ 50.00 Business Card size \$ 30.00

CORPORATE MEMBERSHIPS

PLATINUM LEVEL

\$500.00

Includes: WABC Plaque

*Recognition in Athletic Program

*Name on WABC Website w/ link to your site

SILVER LEVEL

\$250.00

Includes: WABC Plaque

*Name on WABC Website w/ link to your site